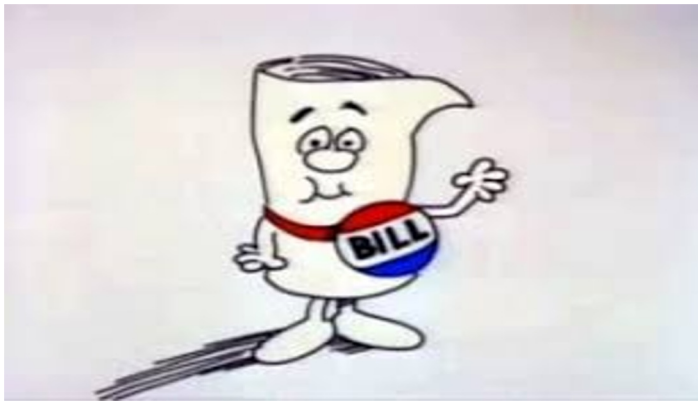


How to Make Your Idea a Law: Building a Legislative Coalition



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Presenters:

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Today's Objectives

- Introduce (or re-introduce!) the legislative process
- Discuss coalition building in a legislative process

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“Those that respect the law and love sausage should watch neither
being made.”

-- Mark Twain

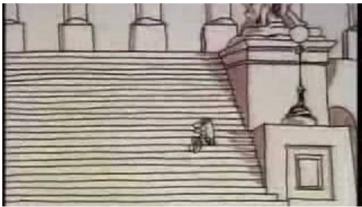
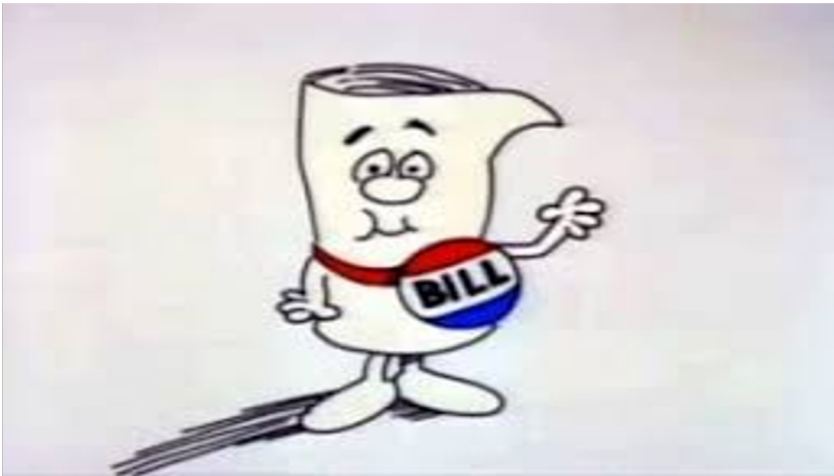
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What You Must Know First: How a Bill Becomes a Law

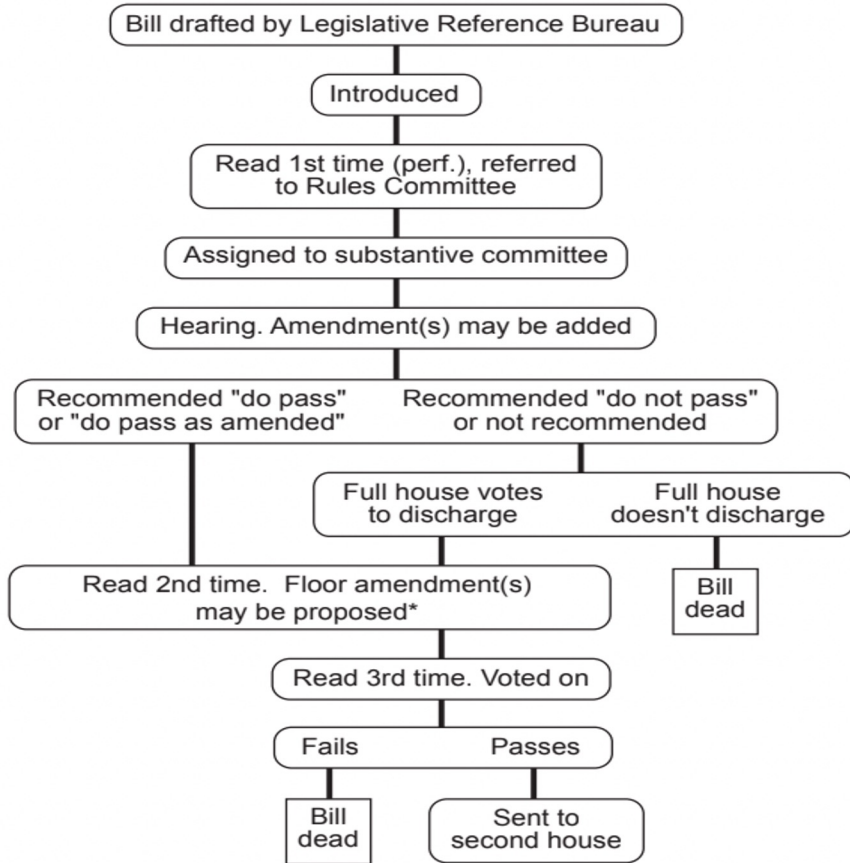


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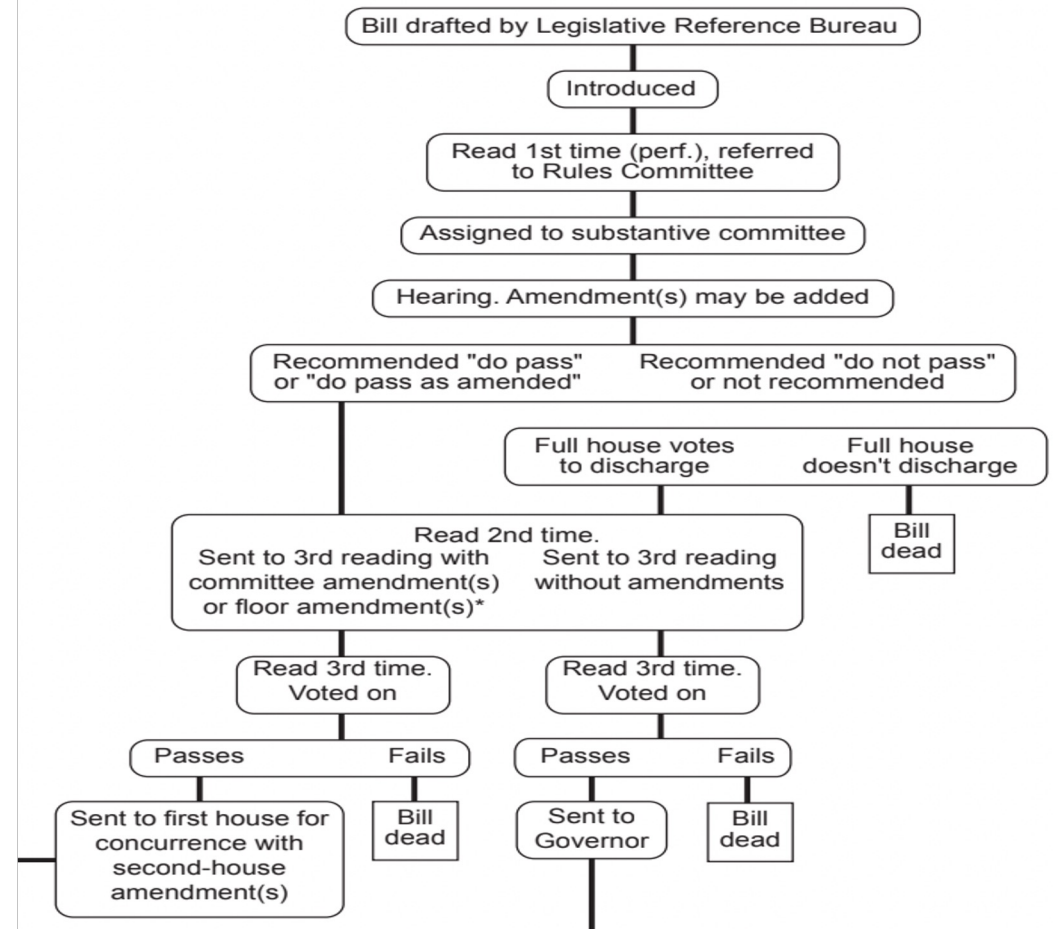


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FIRST HOUSE



SECOND HOUSE

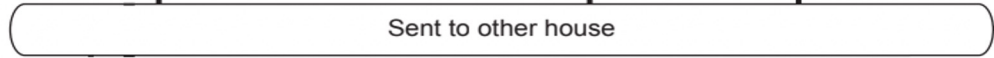
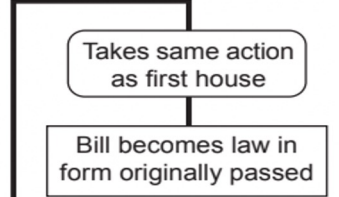
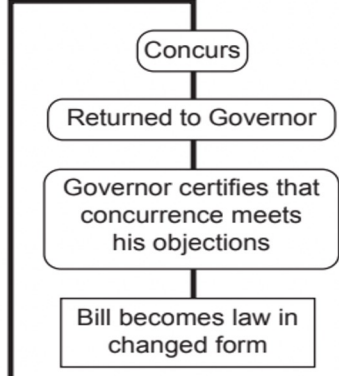
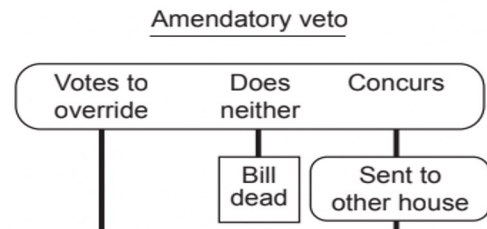
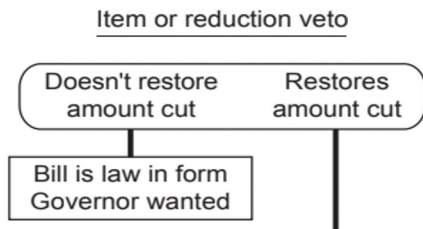
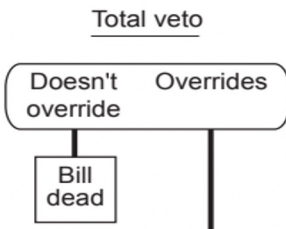
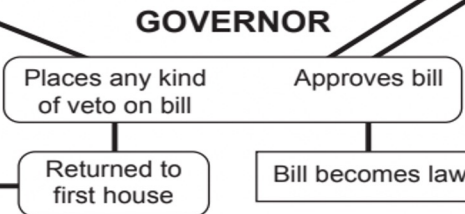
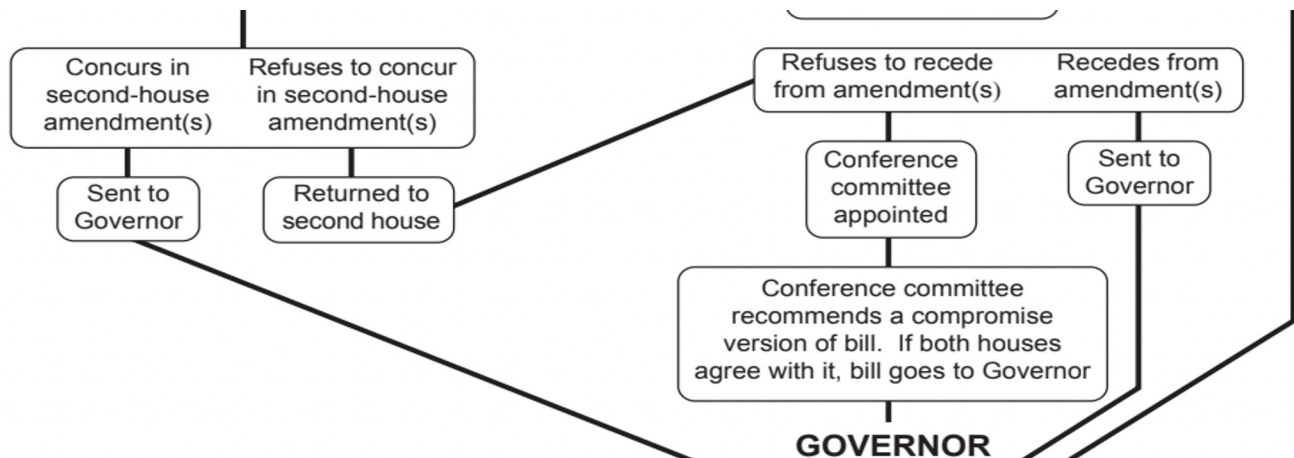


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Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has.

Margaret Mead

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Identifying a Problem or an Issue!

All good legislation starts with a problem or an issue...

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Build a Coalition!

It takes a village! Leverage IASBO and the Alliance and anyone else

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“Politics is a game of addition, You always want to be adding people to your side.”

-Rich Miller

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Seek Legislative Engagement!

Building strategic legislative contacts is key!

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GENERAL TIPS

- Know where your legislator stands on an issue before you contact them.
- Contact your legislators when they did something you like, not just when you're mad.
- A Committee Chairman has a lot of influence over a bill.
- Use a personal story.
- Keep it short - concise sentences & get straight to the point.

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Food Service Bill (HB 426/HB 1782/HB 4813) PA 102-1101

Coalition Partners:

- IASA, IASBO, IPA, IASB, LEND, SCOPE, LUDA, ED-RED, CPS
- High School District Organization
- Illinois Environmental Council
- Chicago Food Policy Action
- Council Faith in Place
- Illinois Heart Association
- Greater Food Depository
- Illinois Stewardship Alliance
- HEAL Food Alliance

In the End: IEA/ IFT also filed in favor of the bill

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“No man’s life, liberty, or property are safe while the legislature is in session.”

- Mark Twain

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When approaching potential partners, and legislators A good quick pitch is important

A good elevator pitch is...

Short



30-45 seconds
or 75-100 words

Personalized



Catered to what is most
important to the audience

Interesting



Storytelling, emotion, or
compelling data

Confident



But not arrogant!

 **WordStream**
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Have a Realistic Timeline, Expect Hurdles!

Remember, we are dealing with Springfield!!

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“Nearly all legislation is the result of compromise”
-Speaker Joseph Cannon

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Compromise is Important

Examples of Compromise:

- US Constitution
 - Creation of the Senate and House of Representatives
- 1964 Civil Rights Bill
- 1977 Food Stamps Sen. Bob & Sen. McGovern
- Social Security Reform Tip O'Neill & President Reagan

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House Bill 4813 / PA 102-1101

The Better School Lunches Act

Historical Timeline

- Spring 2018 – Problem identified by CSBO's (presented to IASBO DAA for consideration)
- Summer/Fall 2018 – Solution proposed and amendment developed through legal counsel.
- Spring 2018 to Spring 2019 – Developed support network and constituency groups to push for change and also worked with unions and others to get their support...hoped to get a bill introduced in 2019, but it did not go anywhere due to timing and others factors.
- Fall 2019 – Secured Representative Gordon-Booth as a chief sponsor of the bill.
- Fall 2019 - Article in IASBO quarterly journal about the problem.
- Spring 2020 – Bill introduced with high hopes, but due to COVID shutdown was not called.
- Spring 2021 – Bill reintroduced, but due to COVID and other factors was not called.
- Spring 2022 – Legislation was introduced for a third time and this time gained traction, eventually passing on the last day of the Spring Session, with slight modifications.
- Summer 2022 – Governor signed bill into law on June 29, 2022, and implementation planning and rule-making began shortly thereafter.
- Fall 2022 to Spring 2023 – IASBO will work with ISBE to implement the 2023-2024 Bidding/RFP cycle.



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Bill Language

Original suggested bill language to add to low bid exclusion statute:
and (xvii) contracts for food service and food service management.

bill Language:

(xvii) contracts for goods, services, or management in the operation of a school's food service, including a school that participates in any of the United States Department of Agriculture's child nutrition programs if

a

good faith effort is made on behalf of the school district

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Added amendment to get passage

to give preference to:

(1) contracts that procure food that promotes the health and well-being of students, in compliance with United States Department of Agriculture nutrition standards for school meals. Contracts should also promote the production of scratch made, minimally processed foods;

(2) contracts that give a preference to State or regional suppliers that source local food products;

(3) contracts that give a preference to food suppliers that utilize producers that adopt hormone and pest management practices recommended by the United States Department of Agriculture;

(4) contracts that give a preference to food suppliers that value animal welfare; and

(5) contracts that increase opportunities for businesses owned and operated by minorities, women, or persons with disabilities.

Food supplier data shall be submitted to the school district at the time of the bid, to the best of the bidder's ability, and updated annually thereafter during the term of the contract. The contractor shall submit the updated food supplier data. The data required under this item (xvii) shall include the name and address of each supplier, distributor, processor, and producer involved in the provision of the products that the bidder is to supply.



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What are your ideas?

We thank you for your time!

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Questions and Answers

We thank you for your time!



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