

Create a Footprint of Anti-Fraud Controls

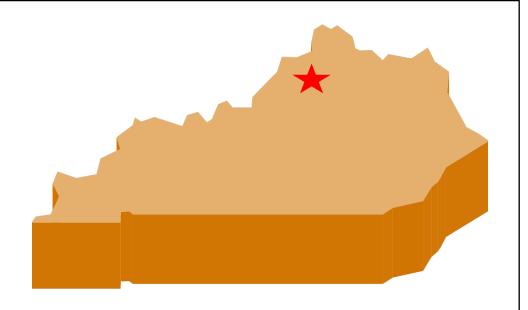
Session Leaders

Susan Barkley, CPA, CSFM, SBA
Chief Financial Officer
Finance, Human Resources, and Food Service
Shelby County Public Schools, Kentucky

- Approximately 7000 students
- About 1000 contracted employees

susan.barkley@shelby.kyschools.us

• 12 schools



Session Leaders

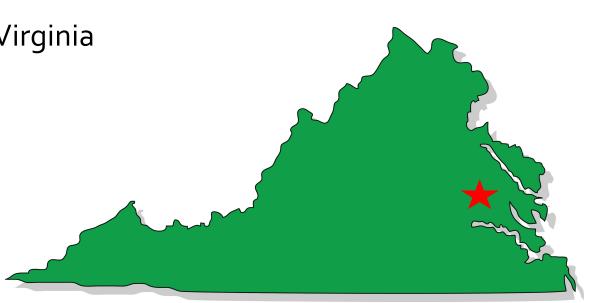
Staci M. Longest, CFE

Director of Budget & Finance

King William County Public Schools, Virginia

slongest@kwcps.k12.va.us

- Approximately 2000 students
- About 415 contracted employees
- 4 schools & 2 Alternative School

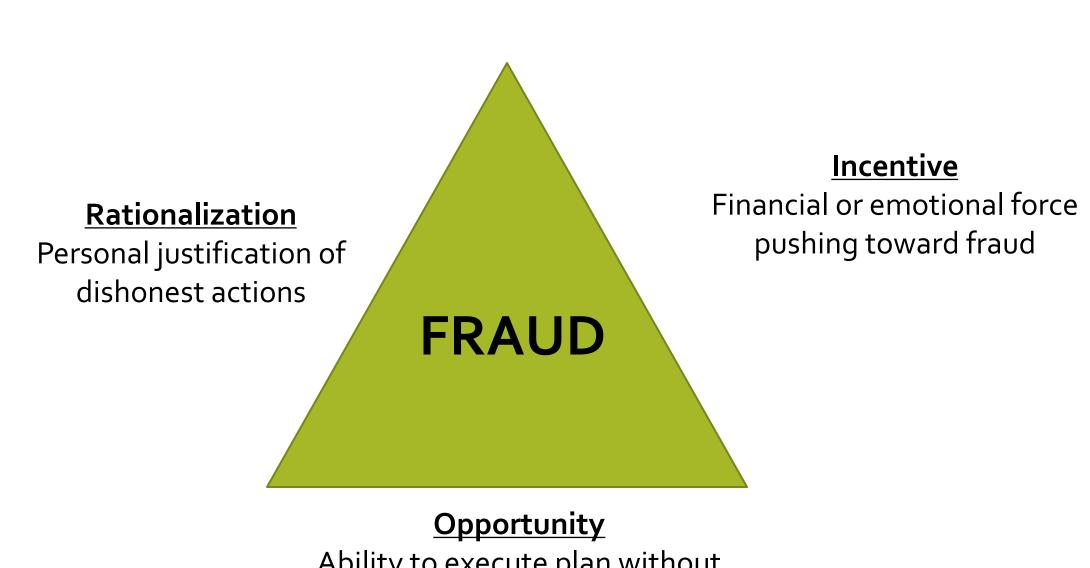


Stand Up, Sit Down

Stand Up IF:

- You require an approved Purchase Order before committing funds
- You verify the bank reconciliation is properly completed each month for all your schools
- You require direct deposit changes be made in person (jump up and down if you also require a canceled check from the account)
- You have someone other than the accounts payable clerk creating and maintaining vendors
- You solicit tips relating to potential fraud
- You require two people when using tickets for a gate (wave your arms in the air if you have eliminated cash at gates)

WE CONTROL THE **OPPORTUNITIES** THROUGH INTERNAL CONTROLS



Ability to execute plan without expectation of being caught

EVERYONE MIGHT STEAL.

Good people make bad decisions in tough circumstances.





Even a Bhuddist Monk Will Steal

- Stole \$263K from his Temple in Louisiana
- He was the presiding monk from 2010 2014
- Had access to 3 accounts from which he withdrew funds, sometimes returning funds
- Gambling problem
- Sentenced to 30 months in prison

Internal Control Defined

Internal control is a manual or automated process designed to provide reasonable assurance regarding the achievement of objectives relating to operations, reporting, and compliance

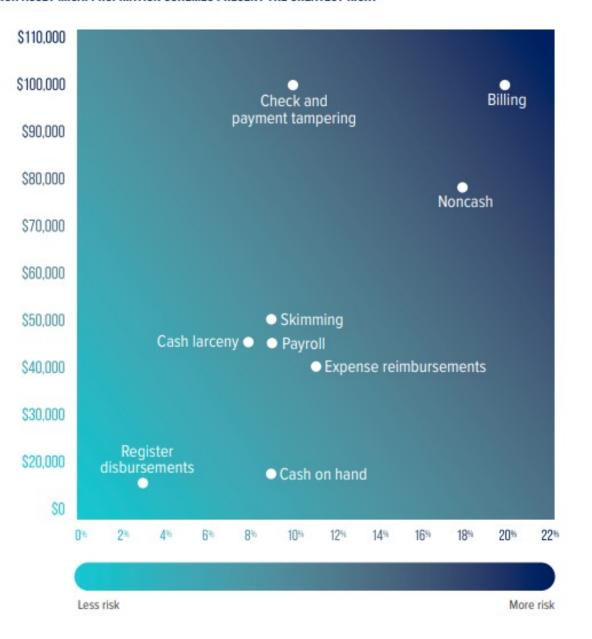
- Preventive controls stop something bad from happening before it occurs
- **Detective** Controls –identify something bad after it has occurred

FIG. 5 WHICH ASSET MISAPPROPRIATION SCHEMES PRESENT THE GREATEST RISK?

Asset misappropriation is the most common scheme

These sub-schemes pose the greatest risk

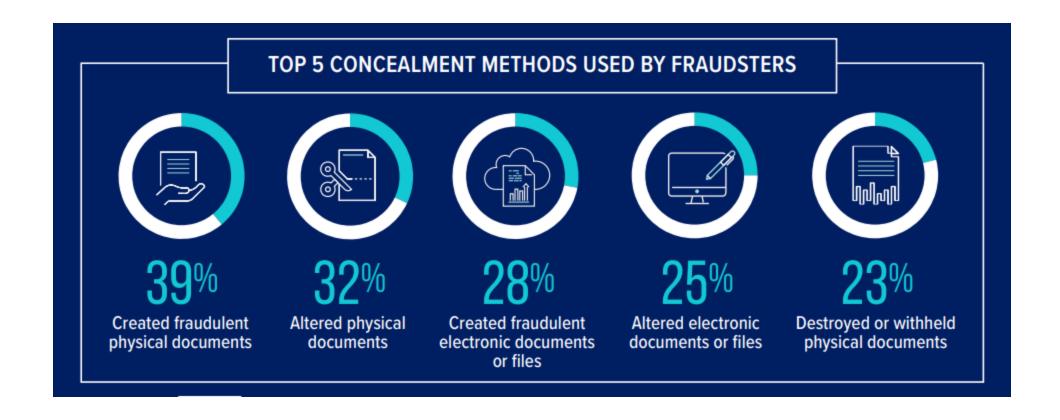
Category	Number of cases	Percent of all cases	Median loss
Billing	416	20%	\$100,000
Noncash	385	18%	\$78,000
Expense reimbursements	232	11%	\$40,000
Check and payment tampering	208	10%	\$100,000
Cash on hand	199	9%	\$15,000
Skimming	198	9%	\$50,000
Payroll	198	9%	\$45,000
Cash larceny	169	8%	\$45,000
Register disbursements	58	3%	\$10,000



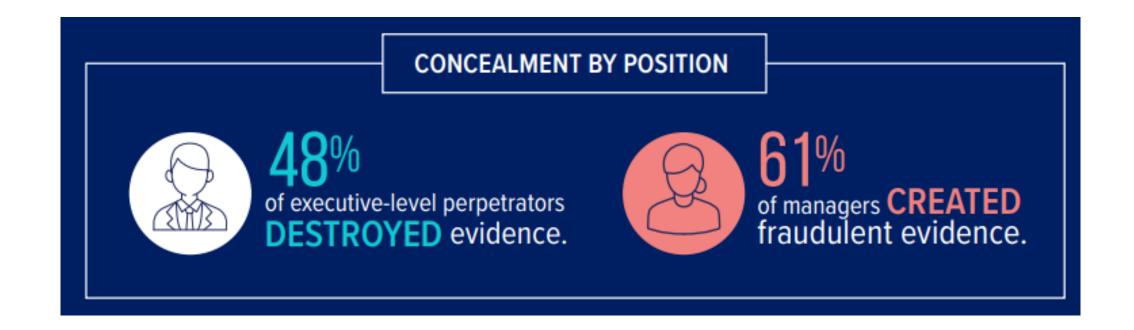
From the 2022 Report to the Nations
Association of Certified Fraud Examiners

Check and Payment Tampering

- The accounts payable clerk cannot also create/edit vendor records; segregation of duties
- Require W-9, phone number, google some
- Never pre-sign checks or use signature stamps
- Control the check stock
- ✓ Void check procedure
- Rounded invoice amounts; amounts just below thresholds; acronym payees
- Remit address/account changes; including ACH and ACI



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False Documents, Destroying Documents

- This will impact the effectiveness of our detective controls
- Internal and external risk
- Require original documents
- Principal receives the bank statement first

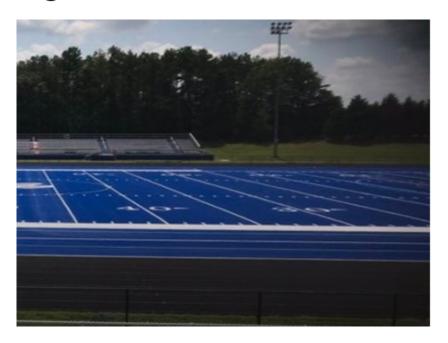
Email Scam-Spotsylvania County Public Schools

- Bogus invoice by email from contractor
- Courtland High School- new football field
- \$600,000 lost
- Ensure email matches website and contact information
- Check for misspellings in emails

• https://usatodayhss.com/2019/va-high-school-600-field-phishing-scheme

USA TODAY

Virginia high school official had \$600,000 football field fund stolen in phishing scheme



EXTERNAL Fraud Attempt – KY

Attempt to redirect funds from a legitimate vendor to a fraudster's account

Email is sent to the district asking for a change in remit instructions for an existing vendor

Legitimate invoices from the vendor are paid according to the new ACH instructions

From: @tienrey.com>

Sent: Thursday, October 28, 2021 8:59 AM

To: Payable, Accounts <accountspayable@shelby.kyschools.us>

Cc: Mai <mmoua@tienrey.com>

Subject: URGENT NOTICE: TIERNEY LETTER

CAUTION: This email originated from outside of the Shelby County Public Schools domain. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good morning,

Please find in the attached a letter from our finance department. Kindly confirm that you have read and understood this notice with a return mail.

Thank you.

| Tierney | Collections Specialist

1771 Energy Park Drive, Suite 100, St. Paul, MN 55108

P: 612-455-3698 | F: 612-331-3424

Website I Facebook I Twitter I LinkedIn

Includer I Positivity I Arranger I Responsibility I Achiever



Our payment remittance address has changed. Please update your records as follows: PO Box 64766 St. Paul, MN 55164-0766 (612) 331-5500 | (800) 933-7337 | Fax (612) 331-3424 www.tierney.com

Date: 10/27/2021

URGENT NOTICE

An urgent notice just came from our finance department informing us that a **NO DEPOSIT LINE** has been placed on our bank account due to some uncleared government tax issues.

The bank has placed our bank account on review which means that we are unable to send or receive any form of payment pending the period of review.

An internal compliance meeting is being held regarding this matter. Therefore, kindly hold on to payment until I revert to you with further development.

Thank you.

 From: @tienrey.com>

Sent: Wednesday, November 3, 2021 12:30 PM

To: Payable, Accounts <accountspayable@shelby.kyschools.us>

Cc: Mai <mmoua@tienrey.com>

Subject: Re: URGENT NOTICE: TIERNEY LETTER

CAUTION: This email originated from outside of the Shelby County Public Schools domain. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Good afternoon,

This is a follow up on the mail sent to you last week, we are yet to receive a feedback on the TIERNEY notice letter that was sent.

After an internal compliance meeting regarding the situation, please be advised that we will now be receiving payment with our company routing details via ACH.

Kindly acknowledge receipt of this email with a return mail so we can forward you our ACH details for payment processing on due invoice.

Appreciate your prompt response.

Thank you.

EXTERNAL Fraud Attempt – KY

- How do we prevent this sort of thing from happening?
 - District personnel verify remit changes with the vendor contact

FIG. 29 WHAT ARE THE PRIMARY INTERNAL CONTROL WEAKNESSES THAT CONTRIBUTE TO OCCUPATIONAL FRAUD? Lack of internal controls 29% Override of existing controls 20% Lack of management review 16% Poor tone at the top 10% Lack of competent personnel in oversight roles 8% 5% Lack of independent checks/audits Other 7% From the 2022 Report to the Nations Association of Certified Fraud Examiners Lack of employee fraud education 3% 2% Lack of clear lines of authority Lack of reporting mechanism <1%

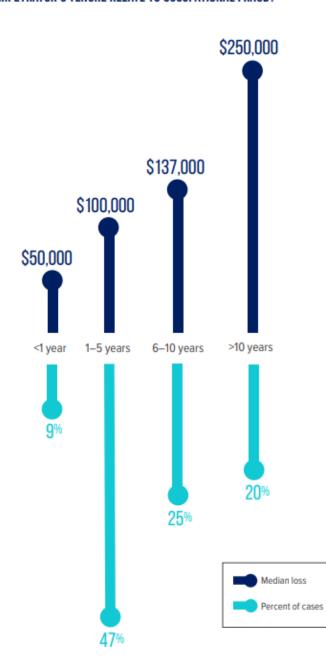
Segregation of Duties - Defined

- No single individual should have control over two or more phases of a transaction or operation
- No one individual employee can complete a significant business transaction in its entirety
- No one employee should be in a position to commit fraud and then conceal it

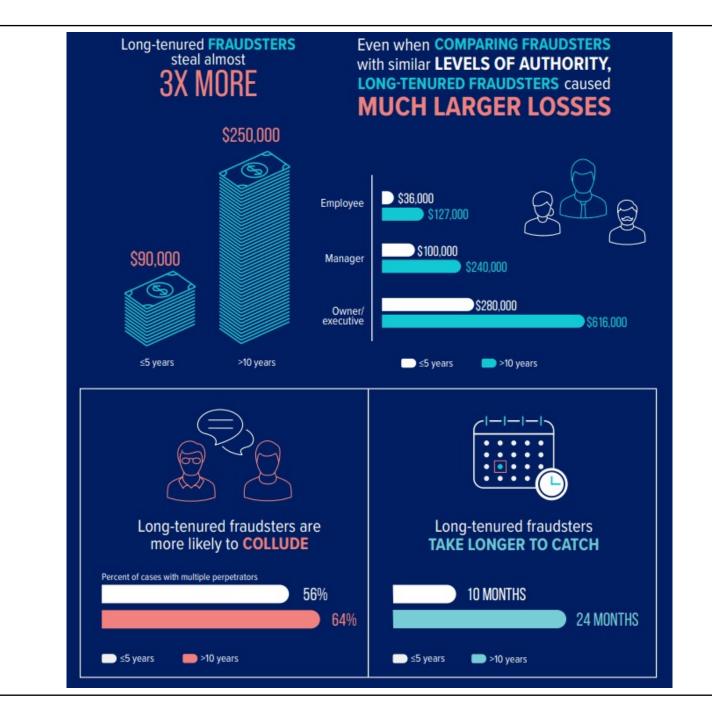


TRUSTIS NOT AN INTERNAL CONTROL

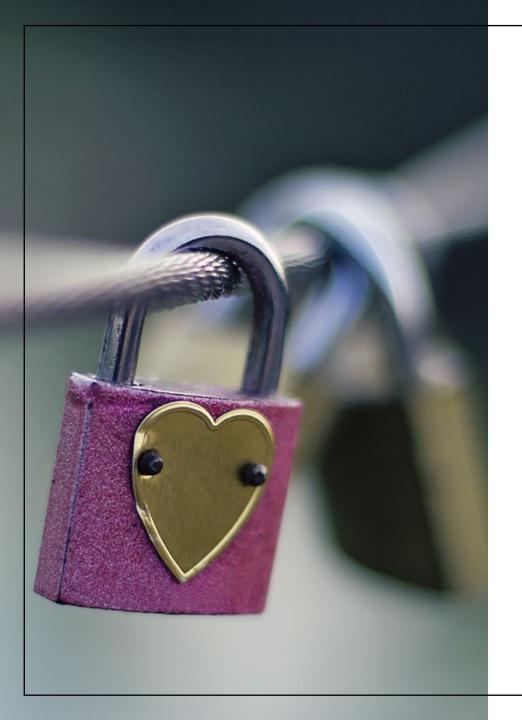




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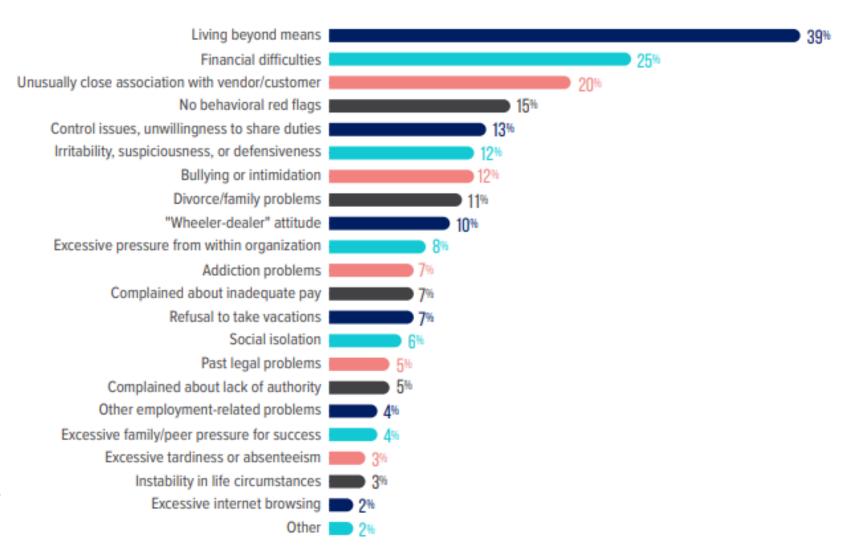


TRUST BUT VERIFY



Verification Strategies

FIG. 44 HOW OFTEN DO PERPETRATORS EXHIBIT BEHAVIORAL RED FLAGS?



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Red Flags

How can we use this knowledge to design better internal controls?

- Require cross training
- Require mandatory vacations for key positions
- Bond key positions; background checks
- PO approvals
- Observation, awareness

Check Fraud- King William, VA

WARNING: THIS DOCUMENT HAS SECURITY FEATURES IN THE PAPER

- Check cut to Dominion Power, Electric Services
- It was washed and submitted thru Mobile Deposit
- After a check fraud back in May 2023, put positive pay in place.
- Treasurer & KWCPS staff review every check for payment

KING WILLIAM COUNTY PUBLIC SCHOOLS KWCPS 18548 King William Road King William, VA 23086

PRIMIS BANK 20 Commerce Lane King William, VA 23086 68-438/514

No. 33775

VOID AFTER 180 DAYS

02/02/24

CHECK NO. 33775 CHECK AMOUNT 5*****38.889.28

Thirty Eight Thousand Eight Hundred Eighty Nine AND 28/100 Dollars

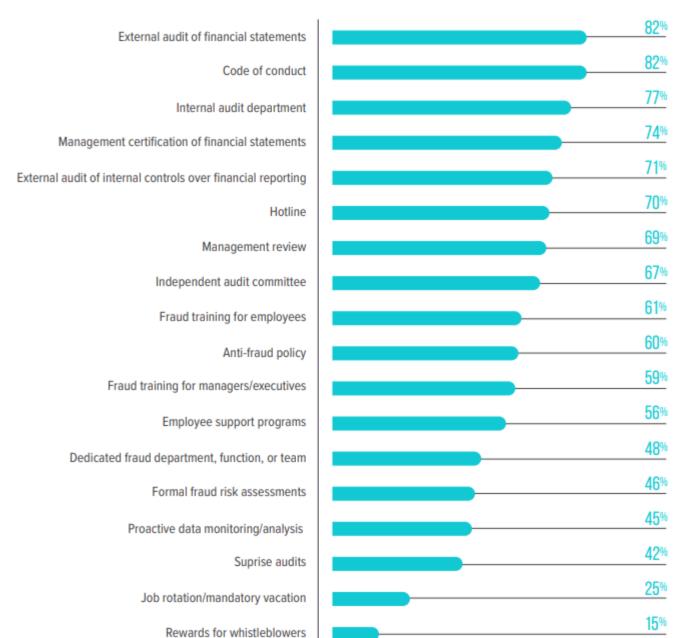
TO THE ORDER OF:

Angelique Velasquez 437 Manor Rd Apt 10 Newport News, VA 23608-3635 CHAIRMAN

TREASURER

- Has occurred to at least 5 other school districts in VA since the Fall 2023.
- King William never lost funds; without processes in place this could have had a different outcome.





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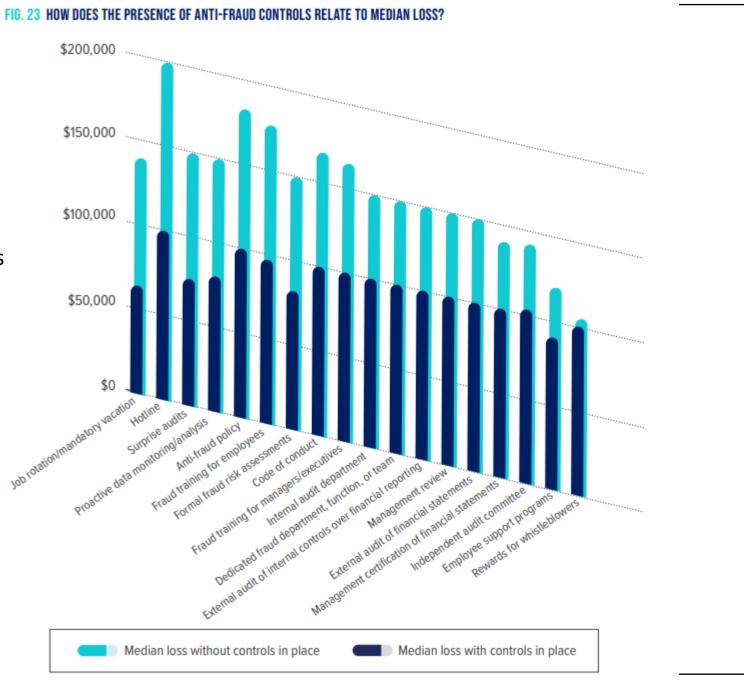
FIG. 10 HOW IS OCCUPATIONAL FRAUD INITIALLY DETECTED? FIG. 11 WHO REPORTS OCCUPATIONAL FRAUD? Tip 42% Employee 55% Internal audit 16% Customer 18% Management review 12% Anonymous 16% Document examination 6% Vendor 10% By accident 5% Other 5% Account reconciliation 5% Shareholder/owner 3% Automated transaction/data monitoring 4% Competitor External audit 4% Surveillance/monitoring 3% Notification by law enforcement 2% More than HALF of all tips 2[%] of frauds were detected by tips, came from employees Confession 1% which is nearly **3x** as many cases as the next most common method From the 2022 Report to the Nations Association of Certified Fraud Examiners Other 1%

The annual audit is not intended to uncover fraud

Most effective controls:

- Job rotation/mandatory vacation
- Hotline
- Surprise audits
- Proactive monitoring/analysis

From the 2022 Report to the Nations Association of Certified Fraud Examiners







A Kentucky finance officer steals \$1.6 million over 8 years



Created fictitious invoices to legitimate vendors, including construction vendors



Checks were altered to change the payee name to her own



Munis (financial management software) would show a legitimate vendor as the payee



A bank employee questioned a suspicious deposit

Accounts Payable Fraud – KY

Accounts Payable Fraud – KY

- How do we prevent this sort of thing from happening?
 - Purchase orders must be required (for almost everything!)
 - Do not share user IDs and passwords
 - Printed checks stay in the safe until mailed

Signature

• Bank reconciliation process with an independent reviewer

Accounts
Payable
Fraud – The
Outcome

Sentenced to 5 years (Federal court)

Must serve 85%

3 years probation after release

Identifying Risk Areas

- Are there incentives or pressures to steal?
- Where are internal controls weak?
- Are management overrides allowed or possible?
- Are there any red flags?
- Where do opportunities exist?
- Long-term, experienced staff
- Lack of segregation of duties





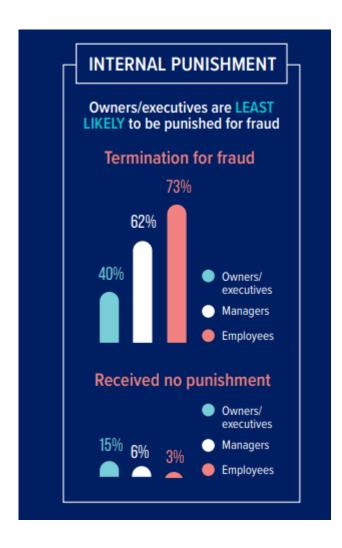
MEDIAN LOSS in these cases: \$200.000 44% Pleaded guilty/no contest 22% Convicted at trial **Declined prosecution** Acquitted 🥦 "SUCCESS RATE" of criminal referrals (perpetrator pleaded guilty + convicted) LEAST likely to be referred to law enforcement EXPENSE REIMBURSEMENT . NONCASH . BILLING/CORRUPTION MEDIAN LOSS for those THAT DECLINED to refer

CRIMINAL REFERRALS

of cases resulted in CRIMINAL REFERRAL

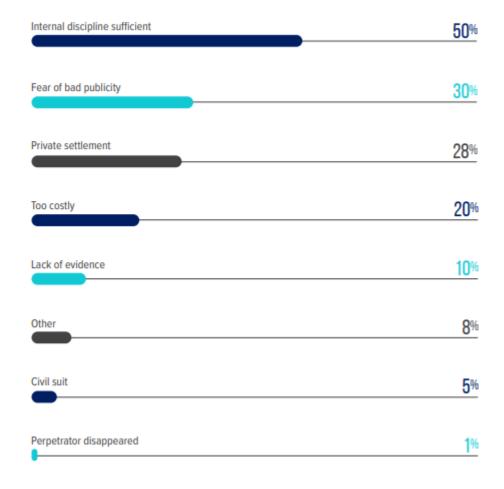
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FIG. 48 WHY DO ORGANIZATIONS DECLINE TO REFER CASES TO LAW ENFORCEMENT?





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Key Takeaways

- Recognize fraud can happen in your district
- Create segregation of duties and internal controls
- Tone at the top
- No management overrides
- Periodic job/task rotation
- Fraud training
- Invite tips, even anonymous ones
- Don't throw away protocol because of friendships or trust
- Take action if fraud is discovered

