

Poli-Tricks:

**A guide to navigating the tricky relationships
between the community, BOE and Administration.**

This presentation is to be informative and not to promote specific products, services companies, etc. Illinois ASBO Sponsored Programs are permitted to promote products and services in accordance with the Service Associate Ethics Policy and Code of Conduct.

Introductions

Name: John Benedetti

Role: Speaker

- *Director of Finance & Operations,
North Chicago Community Unit School District 187*



Name: Stephen Chassee

Role: Speaker

- *Associate Principal, GreenAssociates*



Name: Frank Adams

Role: Moderator

- *Business Manager, Pleasantdale School District 107*



Major Components to Success

- Evaluate
- Plan and Prepare a Goal
- Stick to the goal
- Communicate

Evaluate the playing field

- More than one way to achieve the goal
 - Allows focus to the best solution
 - Not always the desired solution of the group
- Inequities can occur
 - School level
 - Board level
 - Community level

Group Discussion

- Discuss with your neighbors
 - Times when your district has encountered political issues at the beginning of the process

Plan for Equity

- Provide exactly what is asked for
 - Nothing more from firms
- Clearly define the plan
 - Reach the ultimate goal
- Long Range plans coordination
- Identify political challenges
 - Board driven?
 - Staff (Superintendent) driven?
 - Community driven?

Stick to the Goal

- Do not let referendum outcome change the goal
- Time was invested to build consensus
 - Don't get away from information gathered
 - Use the time to your advantage
- Present the information clearly to the community
 - Failed referendum is not an indictment of the idea/goal

Group Discussion

- Discuss with your neighbors
 - Examples when your district's plan failed or changed from not “sticking to the goal”

Constant Communication

- Important throughout the process
- Regardless of the story
 - ALWAYS COMMUNICATE
- Create focus groups?
- Consistent updates to stakeholders, community
- Use all types of platforms
 - Town Hall meetings
 - Staff meetings

Questions and Answers

We thank you for your time!

Presenters:

MODERATOR INFO:

Frank Adams, CSBO; Pleasantdale School District 107
fadams@d107.org

PANELISTS INFO:

John Benedetti, CSBO; North Chicago CUSD 187
jbenedetti@d187.org

Stephen Chassee, Assoc. Principal; GreenAssociates
(630)281-0692; schassee@greenassociates.com