

# CTE RECRUITING/RETENTION & EFFECT ON SUBSIDY

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[www.parkwaywest.org](http://www.parkwaywest.org)

# FAST FACTS

- Approximately 1/3 of community college students nationally possess at least a Bachelor's Degree
- Student loan debt has surpassed credit card debt for the first time in history
- Career planning is non-existent in K-12 Schools
- College is not a career goal



# PW DEMOGRAPHIC PROFILE

- 12 Sending Districts
- 14 Career Majors
- 5 Academic Courses
- 98.4% Graduation Rate
- NOCTI Pass Rate 97% in 2015-16
- 91% Attendance Rate
- 708 Portable Industry Certs Earned in 2015-16
- 95.3% Retention Rate in 2016 - 17
- 750 Students in 2016 - 17



# PW FACTS

- PDE CTE Excellence Award Winner 2015 & 2016
- Largest CTC in Allegheny County
- Lowest cost per student in Allegheny County
- Culinary Arts Restaurant & Food Store open 2 days per week
- Cosmetology Clinic open 2 days per week
- Auto Technology and Auto Body Repair complete live work throughout the year
- Vet Tech Clinic open 3 days per week



# WHAT IS A CTC JOINTURE AGREEMENT

- Vocational Education Act of 1963 (VEA)
- Legal Binding Agreement Between Districts
- Cost Savings Mechanism for Districts
- Every Jointure is the Same, but Different



# FUNDING SOURCES

- Member School District Tuition - 76% Based Upon Actual Students Attending the CTC
- Vocational Subsidy – 7% Based Upon Adjusted ADMs and Home School Equalized Millage
- Retirement/Social Security – 7%
- Perkins – 5% Based Upon Special Education Enrollment in Member School Districts
- Program Revenue – 3%
- Out of Jointure - 2%



# RECRUITMENT 101

- Relationships, Relationships, Relationships
- Flexibility, Flexibility, Flexibility
- Engage Early – 5<sup>th</sup> Grade
- Tours – 6<sup>th</sup> Grade
- Summer Career Camp – 6<sup>th</sup> & 7<sup>th</sup> Grade
- Career Exploration Days 8<sup>th</sup> & 9<sup>th</sup> Grade



# RETENTION 101

- Superintendent Advisory Committee
- Business Manager Advisory Committee
- Principal Advisory Committee
- Facilities Director Advisory Committee
- School Counselor Advisory Committee
- Student Council
- Parents





# QUESTIONS??

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